



The 2009 NJPEC Package of the Year



Award Entry Form

Name _____ NJPEC Member (Y/N) _____

Company _____

Street Address _____

City, State, Zip Code _____

Phone _____ Fax _____ Email _____

AWARD CATEGORY (Check one only)

- | | |
|-------------------------------|--|
| 1. ___ Color Cosmetic | 5. ___ Personal Care (Shampoo, lotions, dental, etc.) |
| 2. ___ Fragrance | 6. ___ Promotional (Pack-ons, samplers, mailers, etc.) |
| 3. ___ Household / Industrial | 7. ___ Pharmaceutical / Medical Device |
| 4. ___ Food & Beverage | 8. ___ Graphics |

Product Name _____

Launch Date _____

Customer / Vendor _____

Member Signature _____ *Date* _____

TO BE ELIGIBLE, PLEASE SUBMIT 2 PIECES OF THE ENTIRE PACKAGE WITH ALL COMPONENTS, INCLUDING COMPLETED RATIONALE FORM, BY MONDAY, SEPTEMBER 7, 2009 OR SOONER .

Send to: Peter Gould (Awards Chairperson)
84 Martha Place
Oakland, NJ 07436
Phone: 201-956-1301
Pgould13@aol.com

Entry Fee: Non-member entry fee \$75.00 per submission.
Payable with submission (check made payable to NJPEC).
Member submissions are free.

NEW JERSEY PACKAGING EXECUTIVES CLUB INC.

NJPEC PACKAGE OF THE YEAR AWARDS JUDGING / RATIONALE CRITERIA

The following rationale is considered critical to achieve an award.

Type on an attached sheet (handwritten entries not acceptable), the special attributes your package submission possesses. The following areas should be considered:

Design Excellence	How does the package achieve a multiple of needs?
Shelf Impact	Does the package “grab” your eye?
Uniqueness	What makes the package unique and/or different?
Cost Effectiveness	What thought process or package requirement is different?
Graphic Presentation	Is this a “new” look? How does it position the product? Why were these graphics chosen?

All entries will be reviewed by the Awards Committee and Judges. Suitability of any entry into a category will be at the discretion of the NJPEC Committee. Judges will be selected at the discretion of the board and will have the final say.

Awards

Gold, Silver, Bronze and Honorable Mention will be awarded for all categories at the judges’ discretion. Special awards will be given for Packaging Innovation, Technical Merit, Visual Impact, Marketing Impact and Best Use of Stock Packaging.

Timing

Package submissions, along with completed entry forms, are to be submitted no later than **Monday September 7, 2009**. Information on the deadline for requesting additional plaques for presentation at the Awards Banquet will follow.

Eligibility

Products launched from September 2008 to August 2009 are eligible. Should there be any questions regarding eligibility, please contact Peter Gould by email at Pgould13@aol.com or by phone at 201-956-1301.

Please take care of any legal approvals that may be necessary.

Awards Night is Thursday, November 05, 2009, 6:00 p.m., at the Hanover Marriott.

NEW JERSEY PACKAGING EXECUTIVES CLUB INC.

NJPEC 2009 JUDGING RATIONALE CRITERIA

(This form must be typed)

Product / Package Name _____

Award Category _____

Member Name _____

Primary Reasoning for Submission:

(ADDITIONAL PAGES CAN BE USED)